

## The Project

When 3 Day Blinds decided they were in need of a complete redesign of their retail showrooms in 2001, they were referred to King Retail Solutions by a General Contractor we had worked with on several highly successful projects for other clients. 3 Day Blinds' goal: open 3 prototype projects within 10 weeks.

KRS had 3 weeks to develop a complete interior design, including fixture design and layout, lighting design, signage and graphics. The design was approved without revisions and the excitement to get the first store open was raised to a fever pitch.

As a manufacturer, KRS has the unique ability to move efficiently into production based on the direct communication between all teams during the conceptual phase.

Five weeks later, the first prototype store was complete and the CEO was thrilled. As a result 3 Day Blinds has completely rebranded their showrooms creating an environment that puts this window covering retailer in the forefront.

In addition to continuing our work on their new and remodeled showrooms, we have developed and rolled out specialty fixtures for Christopher Lowell, Eddie Bauer and Disney. Some of our latest, top secret work includes the creation of 3 Day Blinds branded environments within other national retail chain stores.

# 3 Day Blinds



## ○ Highlights

**Client:** 3 Day Blinds

**Scope:** Design, Manufacture, Installation and Project Management. Included national rollout of three branded fixtures (Christopher Lowell, Eddie Bauer and Disney) to approximately 220 stores

**Timeline:** Average 60 stores per year

**Design:** KRS, Inc

**Production:** KRS, Inc

**Installation:** KRS, Inc



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